



Marshall Blues Fest Sponsorships

Are you ready for some soul-tingling Blues? The planning for the 19th Annual Marshall Blues Fest is well under way! Marshall's free, family-friendly music-filled Saturday will feature Chris Canas, The Sax Maniacs, Who Dat? Blues Band, Tony Thompson & Friends, and Dann the Band featuring Chester. Both locals and visitors will enjoy unforgettable music, food, shopping and community spirit.

Over 60 volunteers participate to make sure the Marshall Blues Fest is a success. The event also takes a great deal of planning and comes with substantial costs for entertainment, equipment, security, and more.

The City of Marshall is seeking corporate and individual sponsorships to share in underwriting this event. The volunteers and board members of the Marshall Downtown Development Authority sincerely appreciate your support of their efforts.

In order to continue with this growing event, please consider a sponsorship. Being a sponsor allows your company to gain additional recognition through a variety of ways. Simply return the form below with a check or you can **email me your choice of sponsorship level and an invoice will be sent to you.**

Thank you!

Kimber Thompson

Marshall Blues Fest Sponsorship Committee

kimber@choosemarshall.com

MarshallBluesFest.com

2024 Marshall Blues Fest Sponsorships

~~ONE DIAMOND SPONSORSHIP - \$10,000~~ TAKEN!

- Logo prominently displayed on the main stage banner
- Opportunity to provide your own banner to be hung in our beer tent
- Logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Opportunity for your company to set-up a display and distribute promotional materials
- Logo printed on official festival t-shirts & posters
- Opportunity to talk on stage and address crowd or provide a 30-second promo to be recited by an MC on the main stage
- Highlighted on Blues Fest Facebook page

PLATINUM SPONSORSHIP - \$7,500

- Logo included on the main stage banner
- Logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Opportunity to set-up a display and distribute promotional materials
- Logo printed on official festival t-shirts & posters
- Highlighted on Blues Fest Facebook page

Deadline to be included on Marshall Blues Fest Marketing, T-shirts and Posters is
APRIL 15th, 2024

ONE SAPPHIRE SPONSOR - \$5,000

- The primary sponsor logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Opportunity to address beer tent crowd and announce beer tent band
- Sponsor link on the MarshallBluesFest.com website for one year
- Logo printed on official festival t-shirts & posters
- Highlighted on Blues Fest Facebook page

GOLD SPONSORSHIP - \$3,000

- Logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Company logo printed on official festival t-shirts
- Highlighted on Blues Fest Facebook page

SILVER SPONSORSHIP - \$1,250

- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Highlighted on Blues Fest Facebook page

BRONZE SPONSORSHIP - \$750

- Logo on the beer tent sponsorship banner
- Highlighted on Blues Fest Facebook page

BFF - \$500

- Name on the beer tent sponsorship banner
- Highlighted on Blues Fest Facebook page

FRIENDS - \$100

- Mention on Blues Fest Facebook page

Yes! I want to sponsor the Marshall Blues Fest!

My check is enclosed. *Please make checks payable to City of Marshall*

Please send me an invoice by mail to email listed below

Name _____

Address _____

Phone _____ Email _____

Thank you! Please mail your completed form and your *tax-deductible contribution* to:

City of Marshall - Blues Fest Committee
323 West Michigan Avenue, Marshall, MI 49068

SPONSOR LEVEL

~~\$10,000 Diamond~~

\$7,500 Platinum

\$5,000 Sapphire

\$3,000 Gold

\$1,250 Silver

\$750 Bronze

\$500 BFF

\$100 Friend

TOTAL \$ _____