



SPONSORSHIP APPLICATION

Are you ready for some soul-tingling Blues?

Marshall's free, family-friendly, music-filled Saturday features a line up of top-notch Blues and Soul bands. For over two decades, thousands have attended each year to enjoy unforgettable music, delicious food, and contagious community spirit.

On behalf of the Marshall Blues Fest committee, we are excited to invite you to partner with us as we celebrate our Annual Marshall Blues Fest. By sponsoring this event, you will:

- **ENHANCE YOUR BRAND VISIBILITY** Gain significant exposure to thousands of festival attendees through prominent signage, stage announcements, and social media promotion. **Each year, Blues Fest posters and shirts become collectors items. The posters are framed and displayed in homes and businesses, and shirts are worn for years to come. Both of these ensure extreme ROI for your advertising dollar.**
- **SUPPORT THE LOCAL COMMUNITY** Contribute to a vibrant event that brings economic benefits to local businesses and organizations, both on that Saturday and beyond. This event is the Marshall DDA's only fundraiser, and all of the profits that are raised are used to enhance downtown Marshall.
- **DEMONSTRATE YOUR COMMITMENT TO THE ARTS** Align your brand with a beloved community event that celebrates music and artistic expression.

The Marshall Downtown Development Authority sincerely appreciates your sponsorship!

Please let me know if you have any questions.

Thank you!

Kimber Thompson

Marshall Blues Festival Sponsorship Committee

kimber@choosemarshall.com

2026 Marshall Blues Fest Sponsorship Application

ONE DIAMOND SPONSORSHIP - \$15,000

- All Platinum Level perks, PLUS
- **The PRIMARY Sponsor logo on the Main Stage banner**
- Opportunity to provide your own banner to be hung in the beer tent
- Opportunity to address Main Stage crowd or provide a 30-second promo to be recited by MC

PLATINUM SPONSORSHIPS - \$10,000

- All Gold Level perks, PLUS
- **Logo on the Main Stage banner**
- **Logo on the Beer Tent Stage banner**
- Opportunity for your company to set up a display and distribute promotional materials

ONE SAPPHIRE SPONSOR - \$7,500

- All Gold Level perks, PLUS
- **The PRIMARY sponsor logo on the Beer Tent Stage banner**
- Opportunity to address Beer Tent crowd and announce Beer Tent band

GOLD SPONSORSHIPS - \$5,000

- All Silver Level perks, PLUS
- Company logo printed on official festival t-shirts and posters

SILVER SPONSORSHIPS - \$2,500

- All Bronze Level perks, PLUS
- Sponsor link on the MarshallBluesFest.com website for one year

BRONZE SPONSORSHIPS - \$1,000

- Logo on the Beer Tent Sponsorship Banner
- Highlighted on Blues Fest Facebook page

BFF SPONSORSHIPS - \$500

- Name on the Beer Tent Sponsorship Banner
- Highlighted on Blues Fest Facebook page
- Opportunity to pass out free swag to the crowd

FRIEND SPONSORSHIPS - \$100

- Mentioned on Blues Fest Facebook page



Sponsor Deadline is

~~APRIL 15, 2026~~

April 29, 2026!



Yes! I want to sponsor Marshall Blues Fest!

My Sponsorship Level is: \$ _____

____ My check is enclosed (*please make checks payable to City of Marshall*)

____ Please send an invoice: ____ by mail or ____ to the email listed below (*check one*)

(*Sponsorships can be paid by Credit Card **IN PERSON ONLY** at Marshall City Hall Utilities Desk*)

Sponsor/Company Name _____

Contact Name _____

Mailing Address _____

Phone _____ Email _____

Thank you! Please mail your completed form and your tax-deductible contribution to:

City of Marshall - Blues Fest Committee

323 West Michigan Avenue, Marshall, MI 49068