



Marshall Blues Fest Sponsorships

It feels SO good to be planning the 18th Annual Marshall Blues Fest - Marshall's free, family-friendly music-filled Saturday that is a well-loved highlight of summer in this area. Both locals and visitors enjoy the unforgettable music, food, shopping and community spirit.

Over 60 volunteers participate each year to make sure the Marshall Blues Fest is a success. The event also takes a great deal of planning and comes with substantial costs for entertainment, equipment, security and more.

The City of Marshall is seeking corporate and individual sponsorships to share in underwriting the event. The volunteers and board members of the Marshall Downtown Development Authority sincerely appreciate your support of their efforts.

In order to continue with this growing event, please consider a sponsorship. Being a sponsor allows your company to gain additional recognition through a variety of ways. Simply return the form below with a check or you can **email me your choice of sponsorship level and an invoice will be sent to you.**

Thank you!

Kimber Thompson
Marshall Blues Fest Committee
kimber@choosemarshall.com
MarshallBluesFest.com

2023 Marshall Blues Fest Sponsorships

~~ONE DIAMOND SPONSORSHIP - \$7,500 SOLD!~~

- Logo prominently displayed on the primary main stage banner
- Opportunity to provide your own banner to be hung in our beer tent
- Logo included on the beer tent stage banner
- Logo on a beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Opportunity for your company to set-up a display and distribute promotional materials
- Logo printed on official festival t-shirts
- Inclusion in all advertising including posters
- Opportunity to talk on stage and address crowd or provide a 30-second promo to be recited by an MC on the main stage
- Highlighted on Blues Fest Facebook page

PLATINUM SPONSORSHIP - \$5,000

- Logo included on the secondary banner hanging from main stage
- Logo included on the beer tent stage banner
- Logo on a beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Opportunity to set-up a display and distribute promotional materials
- Logo printed on official festival t-shirts
- Logo printed on official festival posters
- Highlighted on Blues Fest Facebook page

**Deadline to be included on Marshall Blues Fest Marketing, T-shirts and Posters is
APRIL 15th, 2023**

ONE SAPPHIRE SPONSOR - \$4,000

- The primary sponsor logo included on the beer tent stage banner
- Logo on a beer tent sponsorship banner
- Opportunity to address beer tent crowd and announce beer tent band
- Sponsor link on the MarshallBluesFest.com website for one year
- Logo printed on official festival t-shirts
- Logo printed on official festival posters
- Highlighted on Blues Fest Facebook page

GOLD SPONSORSHIP - \$2,500

- Logo included on the beer tent stage banner
- Logo on a beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Company logo printed on official festival t-shirts
- Highlighted on Blues Fest Facebook page

SILVER SPONSORSHIP - \$1,000

- Logo on a beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Highlighted on Blues Fest Facebook page

BRONZE SPONSORSHIP - \$500

- Logo on a beer tent sponsorship banner
- Highlighted on Blues Fest Facebook page

BFF - \$250

- Logo on a beer tent sponsorship banner
- Highlighted on Blues Fest Facebook page

FRIENDS - \$100

- Mention on Blues Fest Facebook page

Yes! I want to sponsor the Marshall Blues Fest!

My check is enclosed. *Please make checks payable to City of Marshall*

Please send me an invoice by mail to email listed below

Name _____

Address _____

Phone _____ Email _____

Thank you! Please mail your completed form and your *tax-deductible contribution* to:

City of Marshall - Blues Fest Committee
323 West Michigan Avenue, Marshall, MI 49068

\$5,000 Platinum

\$4,000 Sapphire

\$2,500 Gold

\$1,000 Silver

\$500 Bronze

\$250 BFF

\$100 Friend

\$ _____

Additional Donation to
Marshall DDA/LDFA

TOTAL \$ _____