

# MARSHALL BLUES FEST

# 20<sup>TH</sup>



# A N N I V E R S A R Y

[www.marshallbluesfest.com](http://www.marshallbluesfest.com)

January 22, 2025

## Partnering for a Historic 20th Anniversary: Support the Marshall Blues Festival

### Greetings!

On behalf of the Marshall Blues Festival committee, we are excited to invite you to partner with us as we celebrate the **20th Anniversary** on June 21, 2025. For two decades, the Marshall Blues Festival has brought the vibrant sounds of the blues to our community, attracting thousands of music lovers and contributing significantly to our local economy.

This year, we are striving to make the 20th Anniversary a truly unforgettable experience. We are planning a series of special events and enhancements, including:

- **Headline Performances & Expanded Programming:** Featuring renowned blues artists to attract a wider audience while offering a diverse lineup of blues, soul, and related genres.
- **Enhanced Production:** Investing in high-quality sound and lighting to create a truly immersive concert experience.
- **20th Anniversary Commemorations:** Special events, merchandise, and recognition of key contributors throughout the festival's history.

Your generous sponsorship will play a crucial role in making this milestone celebration a reality. By partnering with us, you will:

- **Enhance your brand visibility:** Gain significant exposure to thousands of festival attendees through prominent signage, program advertisements, and social media promotion.
- **Support the local community:** Contribute to a vibrant event that brings economic benefits to local businesses and organizations.
- **Demonstrate your commitment to the arts:** Align your brand with a beloved community event that celebrates music and artistic expression.

Your past support has been invaluable, and we sincerely appreciate your continued partnership. For this special anniversary, we are seeking increased sponsorship levels to help us achieve our ambitious goals. We have prepared a variety of sponsorship packages to suit your specific needs and budget, and would be delighted to schedule a meeting to discuss sponsorship options in more detail. Please contact Amy or Kimber at 269.781.5163 or [amy@choosemarshall.com](mailto:amy@choosemarshall.com) to schedule a convenient time.

Thank you for your consideration. We look forward to partnering with you to make the 20th Anniversary of the Marshall Blues Festival an unforgettable event!

# 2025 Marshall Blues Fest Sponsorships

## ONE DIAMOND SPONSORSHIP - \$15,000

- Logo prominently displayed on the main stage banner
- Opportunity to provide your own banner to be hung in the beer tent
- Logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Opportunity for your company to set up a display and distribute promotional materials
- Logo printed on official festival t-shirts & posters
- Opportunity to address crowd or provide a 30-second promo to be recited by MC on the main stage
- Highlighted on Blues Fest Facebook page

## PLATINUM SPONSORSHIP - \$10,000

- Logo included on the main stage banner
- Logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Opportunity to set up a display and distribute promotional materials
- Logo printed on official festival t-shirts & posters
- Highlighted on Blues Fest Facebook page

**Deadline to be included on Marshall Blues Fest Marketing, T-shirts and Posters is  
APRIL 15, 2025**

## ONE SAPPHIRE SPONSOR - \$7,500

- The primary sponsor logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Opportunity to address beer tent crowd and announce beer tent band
- Sponsor link on the MarshallBluesFest.com website for one year
- Logo printed on official festival t-shirts & posters
- Highlighted on Blues Fest Facebook page

## GOLD SPONSORSHIP - \$5,000

- Logo included on the beer tent stage banner
- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Company logo printed on official festival t-shirts
- Highlighted on Blues Fest Facebook page

## SILVER SPONSORSHIP - \$2,500

- Logo on the beer tent sponsorship banner
- Sponsor link on the MarshallBluesFest.com website for one year
- Highlighted on Blues Fest Facebook page

## BRONZE SPONSORSHIP - \$1,000

- Logo on the beer tent sponsorship banner
- Highlighted on Blues Fest Facebook page

## BFF - \$500

- Name on the beer tent sponsorship banner
- Highlighted on Blues Fest Facebook page

## FRIEND - \$100

- Mention on Blues Fest Facebook page

### Yes! I want to sponsor the Marshall Blues Fest!

My check is enclosed. *Please make checks payable to City of Marshall*

Please send an invoice: \_\_\_ by mail \_\_\_ to email listed below

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Thank you! Please mail your completed form and your *tax-deductible contribution* to:

**City of Marshall - Blues Fest Committee  
323 West Michigan Avenue, Marshall, MI 49068**

#### SPONSOR LEVEL

- \$15,000 Diamond
- \$10,000 Platinum
- \$7,500 Sapphire
- \$5,000 Gold
- \$2,500 Silver
- \$1,000 Bronze
- \$500 BFF
- \$100 Friend

TOTAL \$ \_\_\_\_\_